Phase 4: Deploy

**Step 9**

Convene implementation team and execute project management strategy

**Things to do**

- Define expected results and measurements of success from the pilot; determine how you will measure the actual results.
  - What are your KPIs? Examples include:
    - Vehicle uptime
    - Percentage of on-time routes
    - Percentage of charge used
    - Miles per day/vehicle
    - Cost per mile of operation electricity
    - Maintenance cost per mile

- Identify which staff member will be accountable for reporting and KPI management.

- Train current maintenance staff on EV maintenance or find local mechanics in your area to outsource maintenance to.

- Educate the team — especially the drivers — on the systems, charging, distributed energy resources (DERs) and EVs.

- Launch the pilot.

Access valuable resources on our website at electricfleet.org/resource-library