Phase 4: Deploy

Step 9

Convene implementation team and execute project management strategy

Things to do

○ Define expected results and measurements of success from the pilot; determine how you will measure the actual results.

- What are your KPIs? Examples include:
  - Vehicle uptime
  - Percentage of on-time routes
  - Percentage of charge used
  - Miles per day/vehicle
  - Cost per mile of operation electricity
  - Maintenance cost per mile

○ Identify which staff member will be accountable for reporting and KPI management.

○ Train current maintenance staff on EV maintenance or find local mechanics in your area to outsource maintenance to.

○ Educate the team — especially the drivers — on the systems, charging, distributed energy resources (DERs) and EVs.

○ Launch the pilot.